



**The Energy, Environment and Natural Resources Commission
“One Less” Campaign Ad Hoc Committee Meeting
Avondale Civic Center, 11465 West Civic Center Drive, Cottonwood Room
Wednesday, July 17, 2019 at 4:30 P.M.**

Agenda

- 1. Roll Call by Staff Liaison. 4:31 PM**
- 2. Unscheduled Public Appearances. NONE.**
- 3. “One Less” Campaign Planning (For Discussion). DISCUSSED.**
- 4. Adjournment. 5:35 PM**

Respectfully submitted,

Hether Krause
Environmental & Sustainability Program Manager

Members will attend either in person or by telephone conference call.

Los miembros asistirán en persona o vía teleconferencia.

Individuals with special accessibility needs, including sight or hearing impaired, large print, or interpreter, should contact the City Clerk at 623-333-1200 or TDD 623-333-0010 at least two business days prior to the meeting.

Personas con necesidades especiales de accesibilidad, incluyendo personas con impedimentos de vista u oído, o con necesidad de impresión grande o intérprete, deben comunicarse con la Secretaría de la Ciudad al 623-333-1200 o TDD 623-333-0010 cuando menos dos días hábiles antes de la junta del Concejo.



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Wednesday, July 17, 2019 at 4:30 P.M.**

Agenda

- 1. Roll Call by Staff Liaison.** 4:31 pm called to order. Commissioners Lemmon & Albrigo and Staff Liaisons Copp and Krause were present. Commissioner Upshaw and Hernandez were unable to attend.
- 2. Unscheduled Public Appearances.** None.
- 3. "One Less" Campaign Planning (For Discussion).** Commissioner Lemmon did a lot of research on various websites regarding waste reduction and presented the material at the meeting. Commissioners Lemmon & Albrigo discussed the material content and narrowed the content down to fit within the established campaign constraints. Below is the basics of the "One Less" Campaign:

Primary Campaign will be 5 days long, October 21-25, with a theme for each day:

1. Single Use Plastics
 - Avoid using items such as plastic straws and grocery bags
 - Only use reusable silverware (no plasticware)
2. Recycling (Public Works High 5 Campaign)
 - Show us your clean, recycled items!
 - High 5!
3. Keep It Real
 - Compost Coffee Grounds
 - Reusable coffee mugs and drinkware only
 - Reusable K-Cup
 - Avoid take out or bring your own takeout containers
4. Green Clean
 - Avoid using harsh chemicals
 - Use all- natural or homemade cleaners
 - Use washable rags instead of disposable cleaning products
5. Zero Waste Day
 - Imagine a day without waste!



Aspiring. Achieving. Accelerating.

- Show us your green side! How are you being green today!
- Can you go the entire day without creating waste?

Social media campaign leading up to this week will start on September 30th. Media blasts will occur on the Mondays and Wednesdays leading up to the week. The blasts will alert residents about the event and give stats and ideas to help them do better. There will be a social media blast each day during the week of the campaign. Staff will target the following:

- Media Release
- Facebook
- Instagram
- Next Door

#avondaleAZoneless @CityofAvondaleAZ on Instagram

City Staff will be advising the Green Team about the upcoming campaign and encourage participation within their departments. Top 10 staff who email the most pictures of their participation to Tiffany & Hether will be entered for a drawing for a swag bag.

4. **Adjournment.** Commissioner Lemmon moved to adjourn the Ad Hoc Committee Meeting. Commissioner Albrigo seconded. Motion carried, and the meeting adjourned at 5:35 PM.

Respectfully submitted,

Hether Krause
Environmental & Sustainability Program Manager

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