



City of Avondale

Parks and Recreation Advisory Board Meeting

Wednesday, May 8, 2024

Parks & Recreation Advisory Board

Lilly Lazo, Chair

Stephanie Rodriguez, Vice Chair

Janet Beason, Board Member | LaChrisha Dourisseau, Board Member

Cecilia Lopez, Board Member | Patti Nielson, Board Member

Amy Soucinek, Board Member | Timothy Kroll, Alternate Member

Parks & Recreation Department

Bryan Hughes, Director

Corey Larriva, Assistant Director

Rachelle Nunez, Administrative Assistant

City Hall – Mesquite Conference Room

11465 West Civic Center Drive

Avondale, AZ 85323



Parks and Recreation Advisory Board Meeting Notice & Agenda Wednesday, May 8, 2024

MESQUITE CONFERENCE ROOM | 11465 WEST CIVIC CENTER DRIVE | AVONDALE, AZ 85323

REGULAR MEETING

6:00 PM

Physical Access to the Conference Room will be available 30 minutes prior to the meeting.

CALL TO ORDER BY CHAIR

6:03 PM

1. ROLL CALL AND STATEMENT OF PARTICIPATION BY THE STAFF LIAISON

Present Board Members: Janet Beason, Stephanie Rodriguez, Timothy Kroll, La Chrisha Dourisou, Amy Soucinek, Patti Nielson

Present Staff: Bryan Hughes, Corey Larriva, Rachelle Nunez, Angelo Fobbs-Valentino, Zach Martins

Absent: Cecilia Lopez, Lilly Lazo

2. UNSCHEDULED PUBLIC APPEARANCES

(Time is limited per person. Please state your name.)

3. APPROVAL OF MINUTES

The Board will consider the approval of the March 13, 2024, and April 10, 2024, meeting minutes.

4/10 Minutes

Motion: Board Member Soucinek

2nd: Board Member Kroll

Approved 6-0

3/13 Minutes

Motion: Board Member Beason

2nd: Board Member Nielson

Approved 6-0

4. AVONDALE SUMMER REC CAMP UPDATE

Before updating Board Members about the Summer Rec Camp, Angelo begins sharing an update of the Mountain View Community Center. He shares the door counts and briefly talks about the increased foot traffic. Angelo informs the Board Members about the room rentals being busy and states examples of reasons people have been utilizing the room reservations. He highlights that foot traffic has doubled in one month due to the availability of room rentals. Angelo moves on to inform the Board about the internal classes and programming being offered at the Mountain View Community Center (MVCC). He then talks about the "open play" program and discusses that specific process.

Board Member Nielson asked if there are any plans to serve food using the kitchen in the Mountain View Community Center?

Angelo replies with information stating the plans that are currently in process in working with St. Mary's Food Bank to offer free food to the children. Bryan further explains the process.

Board Member LaChrisha asks how does the Mountain View Community Center compete with the Boys and Girls Club?
Bryan shares the differences between the two sites regarding the fees and the indoor gym amenity at the Boys and Girls Club. Angelo notes a positive of the MVCC is it is being within walking distance and convenient for the neighborhood kids.

Angelo then begins the update about the Avondale Summer Rec Camp. He shows a power point and discusses the table showcasing the ages, dates, and fees. He moves on talking about the field trips that are planned and notes that there will be a swim day each week.

Vice Chair Rodriguez asks if there is a cap? Angelo replies with 100 participants is the max.
Vice Chair Rodriguez asks what is the ratio? Angelo states the ratios of 5:1 for younger kids and for the older kids it is 10:1.

Board Member Nielson asks what is the planned transportation being offered to accommodate the field trips?
Angelo states that they will be coordinating with Agua Fria regarding transportation.

Board Member Beason asks if scholarships will be available for families who would like to register for the camp?
Bryan talks about the Parks and Recreation team seeking other opportunities to raise funds for the Scholarship which will overall provide more families with assistance in registering children in programs or Rec Camps.

Angelo moves forward with discussing the activities planned for the Summer Rec Camp. He then talks about the marketing efforts used in hopes to get more participants for the summer camp. He then talks about the Peachjar platform that helps with distributing marketing out to the local school's student database. The Board and staff continue to talk about the opportunity of adding Littleton School to the Peachjar marketing process.

Before ending the item, Angelo briefly mentions that a Summer Camp Programmer has been hired to take more of a leadership role in overseeing the Summer Rec Camp.

5. RECREATION PROGRAM AND SPECIAL EVENT UPDATE

Zachary Martins begins this item by talking about the Tres Rios Nature Festival and KidFest events. He highlights the participants and survey ratings for each event. Zach also talks about the variety of activities that have taken place at each of the events. He moves forward with talking about the 3 community events being Family Campout, the newest event of HootnHustle and the annual Eggstravaganza. Zach highlights the participants and survey ratings for each of those events and notes the variety activities that took place at each of the community events. Zach informs the Board of the upcoming events beginning with the Memorial Day Ceremony 5/27, JuneTeenth 6/19, and ending with the annual Light Up the Sky event being held on 4th of July at the Phoenix Raceway. Corey mentions that the Avondale Light Up the sky VIP tickets are something the event team will be focusing on with the goal of higher ticket sales.

Zach moves on with the Sports Division and talks about the Pickleball program. He talks about all the Pickleball leagues and classes and highlights the new upcoming Paddle Battle Twilight tournament happening Aug 17. He continues with discussing the youth soccer league that had ended and shows a video showcasing the youth soccer league. Zach continues talking about the Adult Softball series. He highlights the growth the Softball series has made in the last year and associates the growth with new

branding. He notes that in 2023 there were over 50 teams. Zach talks about the Sand Volleyball complex at the BLVD with the Grand Opening being June 4. He moves on talking about the newest outdoor recreation programs starting with free hiking series, and the next one being Archery classes that will be offered in the Fall.

Board Member Soucinek asks if Flag Football will be available in the future?

Zach says the results of low number participation showing little interest, which results with no flag football league, but they will be partnering with a contractor to put on some other flag football clinics.

6. NATIONAL WATER SAFETY MONTH

Corey briefly talks about the proclamation for Water that took place at the latest Council Meeting. He shares the high importance of the water safety for everyone. He states the A, B, C and Ds acronyms used for remembering water safety: A-adult supervision, B- Barriers-1 or 2 barriers to get to the door, C- classes for swim lessons and CPR, D- Devices like the counter, life vests, floaties, AED.

7. PARKS AND PROJECTS UPDATE

Corey talks about the art installation that has taken place at the pool. He briefly shares the inspiration of the art structure being from the cotton ball flower. He further mentions it does light up at night and it is located on the island of the lazy river and its name is "Humble Roots". Bryan begins talking about the partnership with Ballet Folklorico and he shares the completed mural painting located at the Goodyear Farms Cemetery. Corey briefly mentions there is a process for cameras to be added to the Goodyear Farms Cemetery. Bryan talks about the vacant lot next to the Mountain View Community Center (MVCC) and he shares the before/after pic for the landscape in that empty lot with it being a cost-efficient project.

8. USE OF DRONES AT FESTIVAL FIELDS PARK

Update on Ordinance 2009-0524, Amending the City of Avondale City Code, Chapter 17, Parks and Recreation, Section 17-5, pertaining to operation of drones at Festival Fields Park.

Bryan informs the Board about a State Law that states anyone with more than one park is required to have one park dedicated to drone use. And Bryan states that Festival Fields will be the park designated for anyone who wants to fly drones.

Board Member Nielson asks if there are Drone rules posted?

Bryan answers "No" and mentions that it is not up to park staff to regulate, it is up to user and the park to allow for the space. He then talks about updating the website.

9. BOARD MEMBER AND STAFF COMMENTS

The Board and Staff may provide brief comments on current events and issues. This item is for information only. Items requiring discussion, deliberation or legal action must be placed on a future Advisory Board meeting agenda.

Corey briefly mentions the Barry Dunn Consultants are still working on the public survey and it will conclude at end of May.

Board Member Beason asks if there is a summer schedule for the Advisory Board meetings?

Bryan states that typically there is a meeting in June and a vote then to cancel meetings for July and August.

Bryan announces his retirement from public service after 29 years. With his last day being June 6th. A discussion enfolds among staff and the Board Members congratulating him.

10. ADJOURNMENT

7:05pm

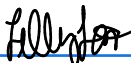
Motion: Board Member Beason

2nd: Board Member Neilson

Approved 6-0

Individuals with special accessibility needs, including sight or hearing impaired, large print, or interpreter, should contact the City Clerk at 623-333-1200 or TDD 623-333-0010 at least two business days prior to the Council Meeting.

"Personas con necesidades especiales de accesibilidad, incluyendo discapacidad visual o auditiva, letra grande, o interprete, deben de comunicarse con la Secretaria de la Ciudad al 623-333-1200 o TDD 623-333-0010 cuando menos dos días hábiles antes de la junta."


Lilly Lazo (Oct 8, 2024 17:49 PDT)

10/08/2024


Brittany Garcia (Oct 8, 2024 17:38 PDT)

10/08/2024