

MUNICIPAL ART COMMITTEE
Tuesday, June 20, 2023, at 6:00 P.M.

Avondale City Hall – Avondale Visitor & Conference Center
11490 Civic Center Dr, Avondale, AZ 85323

Physical Access to the Conference Room will be available 30 minutes prior to the meeting.

1. Roll Call and Statement of Participation by the Staff Liaison

Present: Vice Chair Gurjit Kaur, Board Member Martinez de Aragon, Board Member Valentina Dima, Board Member Janice Graham, Board Member Denise Stanfield

Absent: Chair Sara Ivey, Board Member Jim Painter, Board Member Jayaker Nagammala, Board Member Israel Fregozo

Staff: Bryan Hughes, Dominic DeCono, Deann Franklin

2. Unscheduled Public Appearance

The Committee does not comment on items raised during Unscheduled Public Appearances; however, staff maybe directed to report back to the Committee at a future date or to schedule items raised for a future agenda.

3. Approval of Minutes

The committee will consider the approval of the minutes for the meeting on Tuesday, March 28, 2023. The Committee will take appropriate action.

Motion: Board Member Graham

2nd: Board Member Dima

Approved 5-0

4. Parks and Recreation Staff Introductions

Director Bryan Hughes and new committee liaison Dominic DeCono will make introductions and provide the committee their background and new roles with the committee.

Dominic began this item by introducing himself to the committee. Dominic stated he has been with the city for more than 3 years now and works as the primary finance administrator for the department.

Bryan Hughes then gave his introduction as the Parks and Recreation director, who has also been with the City for approximately 3 years as well. He also mentioned that he has been the director of two other different agencies (Fountain Hills and Florence) and that public art has been involved with the teams he's overseen.

Board Member Dima then gave her introduction, mentioning specifically that she is an art teacher at West Point High School and has been teaching approximately for 15 years.

Board Members:

Kalila Martinez de Aragon

Valentina Dima

Israel Rios Fregozo

Janice Graham

Sara Ivey

Gurjit Kaur

Jim Painter

Denise Stanfield

Jayaker Nagammala (Alt.)

Staff Liaisons:

Bryan Hughes – Parks and Recreation Director

Pier Simeri – Community Relations Director

Deann Franklin – Digital Media Program Manager

Dominic DeCono – Senior Management Analyst

Vice Chair Kaur introduced herself and mentioned she's been with the committee for two years. She also mentioned she came from California and also mentioned she had previous experience city committees.

Board Member Martinez de Aragon introduced herself as a resident born and raised in Avondale and is now a business owner within the City.

Board Member Stanfield introduced herself as a retiree from the City of Phoenix in 2016 and a mother of three children. She is currently back in the workforce helping a friend with grant writing.

Board Member Graham introduced herself as a previous education administrator and teacher and mentioned she has been involved with art at all levels for most of her life.

Bryan thanked the committee for their introductions and mentioned that Deann will be assisting Parks and Recreation as Public Art transitions into the department.

5. Public Art Master Plan

The committee will review public art projects related to the public art master plan. For information, discussion, and possible action concerning budget and expenditures, logistics, operations, marketing, and future projects.

- a. Annual Action Plan Update FY 2022/2023
 - i. Traffic Box Update
- b. Annual Action Plan Update FY 2023/2024
 - i. Art at Public Facilities
 - ii. Art in Historic Areas

Deann started off the Annual Action Plan Update with an update regarding the utility wrap project along McDowell Road between Avondale Blvd and Dysart Rd. Deann mentioned that two of the artists had submitted designs with a third pending before the wraps could go into production.

Board Member Graham asked if they had been already installed and if there was a date for installation, which Deann mentioned has not taken place yet.

Bryan followed up asking how long the process would take for installation once a purchase order was in place, to which Deann replied it would take approximately 10 business days to produce and install.

Board Member Graham followed up with a question regarding the concept of one of the wraps and that one of the kids featured was difficult to see. Deann replied that the individual in question was the artist's niece and that is what she used for the illustration.

Board Member Graham followed up with a question regarding the concept of the boy in a previous design of the wrap and was curious why the concept was so different between the boy and girl on the wrap, to which Deann replied the angle of the art on the print out likely changed the perception and wouldn't have that issue with the installation.

Board Member Graham asked if the street location of the wraps would be identified to the committee, to which she replied they would.

Bryan mentioned that Parks and Recreation will help speed up the procurement process to finish that project.

Vice Chair Kaur asked what the timeline would be for the installation of the project, which Deann mentioned the City was shooting for the end of June.

Board Members:

Kalila Martinez de Aragon	Jim Painter
Valentina Dima	Denise Stanfield
Israel Rios Fregozo	Jayaker Nagammala (Alt.)
Janice Graham	
Sara Ivey	
Gurjit Kaur	

Staff Liaisons:

Bryan Hughes – Parks and Recreation Director
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Deann continued her update with three projects that had been approved by the committee, which include the veteran's mural at the Goodyear Farms Cemetery, public art at the Aquatic Center and the Civic Center Park. There would be calls to artists requests going out soon for those projects, but there were no designs to present as of yet for these projects.

Deann also mentioned that the design for the Historic Cashion neighborhood sign to be installed at Donnie Hale Park was in the final stages and the City is hoping to finalize that very soon as well. She added that the concept adjusted from a mural to a metal sign that would distinguish the well-known silos and trees of the area with the words on the outside of the sign center.

Board Member Graham asked if the mural at the Goodyear Farms Cemetery veteran's memorial would be finished by Veteran's Day, which staff mentioned they felt was possible.

Bryan also mentioned that Parks and Recreation was in the process of wrapping up its 3rd annual Blank Canvas program, which received over 300 overall requests.

Board Member Martinez de Aragon asked what the age limit of the program was, which Dominic explained was 18 years old.

Board Member Graham asked if there was an update on the art scholarship awarded to Yvonne Wan and the program her team was presenting, which Deann mentioned that there was not a date specifically mentioned but she would check into it.

Board Member Graham also asked if it were possible to put the annual art calendar on the September agenda, which staff said could be done.

Board Member Graham also mentioned it would be a good idea to get more involvement from the schools to help generate more interest in art in the City of Avondale and help increase pride in the community.

6. Adjournment

The next meeting will be in-person on Tuesday, September 19, 2023. For discussion and action.

Motion: Board Member Graham

2nd: Board Member Dima

Approved 5-0


Dominic DeCono (Nov 9, 2023 11:23 MST)

Nov 9, 2023


SARA IVEY (Nov 9, 2023 11:17 MST)

Nov 9, 2023

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