



MUNICIPAL ART COMMITTEE MEETING MINUTES
Tuesday, March 16, 2021 at 6:00 P.M

Members Present: Jim Painter, Jan Graham; Israel Fregozo, Jessie Lewis, Sandra Bassett (ex-officio members)
Members Absent: Shawna Scroggins, Denise Stanfield; Gwen Lauletta (excused)

Staff Present: Pier Simeri, Marketing Relations Director; DeAnn Franklin, Media Manager, Linda Mendenhall, Deputy City Clerk, Aneyssa Romo, Management Intern, Brian Craig, City Planner, Aaron White, Employment Business Development Professional

1. Roll Call

Meeting started at 6:00 p.m. Roll call of all committee member attendance recorded.

2. Unscheduled Public Appearance

No unscheduled public appearances occurred at the meeting. In the event a public appearance occurs that is not previously labeled on the agenda, committee will allow the public to speak and members may ask to have a future discussion and a later date. The Committee does not comment on items raised during Unscheduled Public Appearance; however, staff may be directed to report back to the Committee at a future date or to schedule items raised for a future agenda.

3. Member Update

New members were greeted with a brief overview of open meeting law committee meeting details and procedures, by City Clerks Department. Staff introduced the public art master plan, current projects and future initiatives. Committee members nominated and appointed Jan Graham to serve as Chairperson and Jim Painter as Vice-Chairperson. Jessie Lewis moved to approve art project for to be included in the annual action plan for fiscal year 2021-2022; Denise Stanfield seconded. The motion was carried unanimously.

4. Art Organizations Update

Sandra Bassett, Ex-officio member with updated the committee with upcoming events, Arts Advantage program and thanked the committee for their support in the 2020 Gallery 37 project. The art dedication for "A Bug Eye View" will be held during the fishing derby event, staff will provide committee press release for event.

5. Public Art Master Plan

Committee review public art projects related to the public art master plan. For information, discussion and possible action concerning budget and expenditures, logistics, operations, marketing, future projects. Staff presented to the committee an overview and discussed future updates to the Public Art Master Plan. The presentation consisted of a reflection of the existing plan, vision, goals as well as the existing project types. The implementation program was highlighted, identifying how the process, annual budget plan and five-year project plans are applied within the public art program. Staff discussed with the committee the proposed updates as it relate to areas of focus such as The BLVD, industrial, commercial, healthcare developments, Western Avenue, Old Town Avondale, South Avondale, Alamar Park, Fire stations, Civic center as well as considerations for the future CIP projects. Staff elaborated about the proposed theme-based approach with by modernizing access and interaction with art, public art map, art districts, and Avondale branded art. The committee was provided with a timeline for the proposed Public Art Masterplan update that will go before City Council in the late summer timeframe, staff directed the committee that a recommendation will be provided to the committee in a special meeting. Staff initiated a discussion, starting off with asking the committee if there are other important public art themes to consider? The committee asked about survey input, staff declared surveys will be distributed, in addition the committee suggested an attraction style piece of art that represents diversity. Committee members also suggested ideas like the City of Chandler that have themes around community approved events. The next discussion question was 'Who do you see as stakeholders in public art?' Members responded that the visual and performing art organizations such as Estrella Community College and possibly people who work in Avondale who have an impact on the community, members stated that cities should share historic stories and create synergy between projects such as the heart projects, as well as call to artists and partners such as Art Link. Last questions inquired about, "What types of public would define Avondale?" How can public art flourish, what partnerships can be leveraged to enhance public art? Members responded with form and function, culture and infuse partnerships the college, large sports centers, and the racetrack. Members suggested a small business plaza, checkered cross/sidewalk, traffic boxes. Staff emphasized with he committee regarding what hey envision about what the ideal 'kodak moment' that would draw people to Historic Avondale, members replied that the murals would make

an impact in with the artist community as people will travel to Western Avenue capture their ideal photo. Members also suggested ways to engage the art community by hosting a photography contest, art scavenger hunt, and art map interactions. Staff updated the committee regarding the 2020 Annual Action Plan projects such as the heart sculpture that is in the final fabrication stage, staff displayed photos of the progress. Staff informed the committee the art contest program was scheduled for May, the 'Tree Swing' public art piece was installed at the resource center and the annual grand and banner programs are accepting applications. Staff presented a concept to the committee regarding the art at future Fire Station 175, the design concept suggested by members that it become a tribute to public safety type of public art installation. Jessie Lewis made the motion to approve to receive proposals for a public art piece that recognizes first responders; Jan Graham seconded the motion. Motion carried unanimously.

6. Approval of Minutes

Jan Graham motioned to review and approve to the minutes of December 15, 2020 and February 9, 2021. Israel Fregozo seconded the motion; motion carried unanimously.

7. Adjournment

Jessie Lewis made the motion to adjourn; seconded by Jan Graham. The motion carried unanimously; Meeting adjourned at 7:34 p.m. Next meeting will be online on Tuesday, June 15, 2021 at Avondale City Hall.

James D. Painter

James D. Painter (Oct 4, 2021 13:52 PDT)

Avondale Municipal Art Committee Chairperson

Avondale Municipal Art Committee Members will attend either in person or by telephone conference call.

Los miembros del Comité de Arte Municipal de Avondale participaran ya sea en persona o por medio de llamada telefónica.

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