



MUNICIPAL ART COMMITTEE MEETING MINUTES
December 15, 2020

Members Present: Jim Painter, Jan Graham; Denise Stanfield; Israel Fregozo, Jessie Lewis, Mary Arpaia; (Shawna Scroggins absent) Gwen Lauletta, Sandra Bassett (ex-officio members)

Staff Present: Pier Simeri, Marketing Relations Director; DeAnn Franklin, Media Manager

Guests: Bryan Hughes, Parks and Recreation Director

1. Roll Call

Meeting started at 6:03 p.m. Roll call of all committee member attendance recorded.

2. Unscheduled Public Appearance

No unscheduled public appearances occurred at the meeting. In the event a public appearance occurs that is not previously labeled on the agenda, committee will allow the public to speak and members may ask to have a future discussion and a later date. The Committee does not comment on items raised during Unscheduled Public Appearance; however, staff may be directed to report back to the Committee at a future date or to schedule items raised for a future agenda.

3. Art Organizations Update – WVAC updated

Gwen Lauletta, Ex-officio for the Education Community provided an update regarding the current education outlook as it relates to virtual classrooms. Sandra Bassett, Ex-officio member with updated the committee with upcoming events, Arts Advantage program, Campaign of Giving and share a future exhibit on Jan 22 – African American Program with a live creation during exhibition, school videos, etc.

4. Alamar Park Public Art

Staff will update the committee on the new regional park under construction. Committee will consider a potential public art project at the park. Staff provided a design concept called 'Desert Bloom' that consists of several shaded areas with programmed lighting effects. Staff explained the materials, LED lighting features and match funding with Brookfield development company for sixty-thousand dollars. Committee inquired with staff the environmental factors, life cycle, and maintenance details of the new park amenity. Staff assured Parks will maintain features with a life expectancy of twenty-five years and will be included in maintenance schedule. Jessie Lewis moved to approve art project for to be included in the annual action plan for fiscal year 2021-2022; Denise Stanfield seconded. The motion was carried unanimously.

5. Public Art Master Plan

Committee discussed current fiscal year projects outlined in the public art master plan's strategy. The committee reviewed the purpose of the Public Art Master Plan that was adopted in 2014 and was advised the new plan is being revised by the Development and Engineering Services Department. In addition, staff reflected on the most recent projects completed last fiscal year and proposed to adopt new projects for next year's annual action plan. The committee reviewed the progress of each action plan projects for fiscal year 2020/2021. The Heart of the City sculpture project is in the fabrication process, artist is working with fabricators to find materials with contractors for the aesthetic enhancement project. Staff provided a status update regarding that the Gallery 37 projects at Festival Fields called 'Bug Eye View' and the restoration of the Gallery 37 Project on 525 N Central Ave., titled 'Astral Projections 2.0' are in the fabrication phase. Staff recapped the committee regarding the latest NASCAR Championship Weekend mural that was dedicated on November 3, 2020 in partnership with the Phoenix Raceway community is located on the wall facing Dennis Deconcini Park at the Boys and Girls Club on Western Avenue in Historic Avondale. Staff

presented photos of the latest banner projects. Photos were shared to showcase the Hometown Hero Academic Achievements Banner Programs to honor residents. Staff informed the committee that the new Resource Center Public Art Project will be called 'Tree Swing' that will be installed in conjunction with grand opening installed in the beginning of the year at the new Marie Lopez Rogers Complex.

6. Approval of Minutes

Mary Arpaia motioned to review and approve to the minutes of June 16, 2020 and September 15, 2020. Janice Graham seconded the motion; motion carried unanimously.

7. Goodyear Farms Historic Cemetery Tribute

Video tribute to 'Algodon' public art project at Goodyear Farms Historic Cemetery was shared with the committee as a virtual dedication to the latest public art installation and honor the families of the community.

8. Adjournment

Mary Arpaia made the motion to adjourn; seconded by Jessie Lewis. The motion carried unanimously; Meeting adjourned at 6:54 p.m. Next meeting will be held on Tuesday, March 17, 2020 at Avondale City Hall.

James Painter

James Painter (Mar 30, 2021 19:03 PDT)

Avondale Municipal Art Committee Chairperson

Mar 30, 2021